

Beat: Entertainment

HBO To Headline 37th Banff World Media Festival

Richard Plepler & Michael Lombardo

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USPA NEWS - The organizers of the 37th Banff World Media Festival announced on April 22, that HBO's top executives will headline the event as part of the prestigious Company of Distinction Program. Chairman and CEO Richard Plepler will give the Company of Distinction Keynote on Tuesday, June 14, 2016....

The organizers of the 37th Banff World Media Festival announced on April 22, that HBO's top executives will headline the event as part of the prestigious Company of Distinction Program. Chairman and CEO Richard Plepler will give the Company of Distinction Keynote on Tuesday, June 14, 2016. HBO's President of Programming Michael Lombardo will join Damon Lindelof, Co-Creator/Showrunner of HBO's The Leftovers, for a special Fireside Chat on Monday, June 13th, 2016.

Michael Lombardo will also be on hand at BANFF's Rockie Awards Gala on Tuesday June 14th to accept the prestigious Company of Distinction Award on behalf of HBO.

Damon Lindelof is Co-creator of the HBO series The Leftovers, and the Emmy-winning Creator and Showrunner of the television series Lost. In addition to his work in television Lindelof co-wrote the science fiction films 'Cowboys & Aliens', 'Prometheus', 'Star Trek Into Darkness', 'World War Z' and 'Tomorrowland'.

BANFF's Company of Distinction program is used as an opportunity for the Festival to pay homage to a prestigious company demonstrating significant leadership in the world of screen-based entertainment. As 2016's Company of Distinction, HBO's executives, producers and talent will be featured throughout the four-day event. The program was started in 2013 honoring CBS Corporation, followed by Lionsgate Entertainment in 2014 and A+E Networks in 2015.

The Banff World Media Festival is the world's largest and most important gathering of entertainment industry and digital media executives dedicated to media content development, production, broadcast and distribution within TV and digital media.

Source : Banff World Media Festival

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