

Beat: Business

## **AFTV5 Hosts Annual US-African Cultural Expo and Business Matchmaking**

### **US-African Business Matchmaking**

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**USPA NEWS** - Austin, TX ““ The 2015 US-African Cultural Expo and Business Matchmaking is a unique opportunity for businesses from the United States and Africa to connect and explore global growth strategies and partnerships. This year’s annual expo will be held on November 19 -21, 2015.

Africa is the fastest growing economy in the world and African business owners want to establish strong U.S. partners during this historically high growth period. The theme for 2015 is “Localization and Matching of US and African Businesses“<sup>[?]</sup>. The event will create many opportunities for U.S. and African business owners to explore new partnerships.

Hosted by the AFTV5 and its strategic partners, the 3-day event will showcase cultural exhibits, business matchmaking sessions, and series of panel discussions on various business topics that touch upon strategies for growth, competitive advantage, and incentives for foreign investment.

Breakaway matchmaking sessions, entertainment activities and cultural shows will keep participants engaged and help foster relationship building for the long term.

Business owners can access exhibitor early bird pricing until September 15, 2015. Learn more about the event at [www.usafricabusinessmatchmaking.org](http://www.usafricabusinessmatchmaking.org) and register by Oct 12, 2015 if you are an international participant needing assistance with obtaining a visa to the US. The deadline for advance registration for all other interested participants is October 16 for U.S. participant.

For additional information, please contact Bako Ambianda, AFTV5 Director of Special Events. Email, [bako@aftv5.com](mailto:bako@aftv5.com)

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#### **Editorial program service of General News Agency:**

United Press Association, Inc.  
3651 Lindell Road, Suite D168

Las Vegas, NV 89103, USA  
(702) 943.0321 Local  
(702) 943.0233 Facsimile  
[info@unitedpressassociation.org](mailto:info@unitedpressassociation.org)  
[info@gna24.com](mailto:info@gna24.com)  
[www.gna24.com](http://www.gna24.com)